



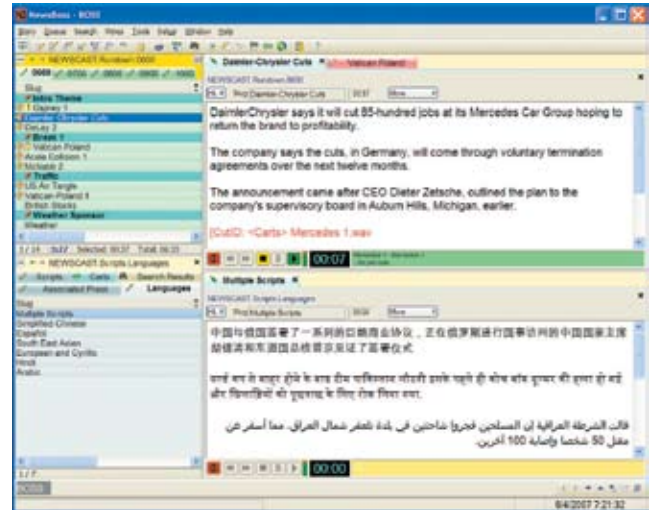
Powerful Technology for Radio News Professionals

NewsBoss is a powerful, easy-to-use newsroom automation system designed especially for radio news production and presentation. NewsBoss includes all the features you need to produce great sounding news.

NewsBoss fits your newsroom operation, not the other way around. Ultimately scalable, NewsBoss can be adapted to fit the needs of commercial, national, public and community broadcasters. Plus, writing and presenting news in your local language has never been easier. All NewsBoss modules, including the on-air Prompter, now have full Unicode language capability, so whatever language you speak, NewsBoss can support it.

Designed for radio from the ground up, NewsBoss offers a superior workflow model and a full set of tools for every aspect of your newsroom operation from wire and audio capture, text and multi-track audio editing, to on-air text and audio presentation. NewsBoss is a complete radio newsroom system in one affordable package.

Whether you are a small single-person newsroom or a large "all-news" station, NewsBoss gives you the edge you need to produce great news.



Gather

Gathering from multiple sources is easier than ever with NewsBoss. Access newswires, preview audio actualities, check reporter contributions, record interviews and browse the web, all from the same intuitive interface. All data sources are instantly updated and available with the click of a mouse. And because NewsBoss is designed for collaborative use, all information is available to everyone from any NewsBoss workstation.

You can organize incoming information to suit your personal needs. Custom newswire filters will sort specified stories into your personal workspace so you can concentrate on what is important. Automated visual and audible alerts ensure breaking stories are not missed.

- Over 40 pre-configured newswire filters with support for industry standard formats
- Includes support for automatic e-mail and fax ingest
- Manual or automated single or multi-channel audio recording
- Integrated multiple tab web browser includes a single step function to copy highlighted text into a new ready-to-edit script
- Web interface for field reporters and stringers
- Network connectivity for sharing scripts and audio
- Integrated RSS support
- Full database indexing enables lightning fast searches



Create

Creating great scripts and tight audio clips is the core task for professional journalists. NewsBoss has powerful tools to simplify this process, allowing you to create compelling copy and audio content in record time.

Multiple text editing windows make it easy to work on several scripts at the same time and have numerous sources at your fingertips. With the single track audio editor you can assemble stories or actualities with lightning speed and have the finished clip ready for air in seconds. For more complex audio tasks, NewsBoss includes a simple yet powerful integrated multi-track editor. Linking completed audio clips to scripts is an easy drag-and-drop operation.

- Comprehensive and powerful text editing features speed script creation
- Dynamic script timing updates as you write
- Copy scripts between queues using the mouse to "drag-and-drop" or standard keyboard shortcuts
- Integrated spell checker
- Specially designed integrated single and multi-track audio editors enhance preparation of news audio cuts
- Special fields enable completed stories to be prepared for web publishing
- Full Unicode international language support

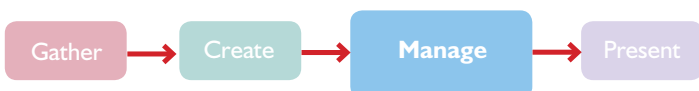


NewsBoss Newsroom System

Manage

NewsBoss manages wires, scripts, audio clips and multiple newscasts from a single interface, giving you total control. NewsBoss excels in ease of use, speed and reliability with advanced and flexible configuration options not found in any other newsroom system.

With advanced features like automatic newscast timing, newscast rollover, segment and commercial break management, queue based purge intervals and automated archiving, preparing newscasts and managing content has never been easier.



- The use of a genuine database ensures that all data in the system is accessible from any workstation and is dynamically updated in real time
- Integrated phone book, futures and assignments management and school closings systems
- Automatic archiving of scripts and complete newscasts
- Automated purge intervals can be set for wires queues
- Automated publishing to the web, WAP, RDS and similar systems
- Automated network transfer of scripts and audio between newsrooms, or bureaus and newsrooms

Present

Accurate presentation on-air is the ultimate goal for radio news professionals. NewsBoss includes the world's finest smooth scrolling radio prompter, allowing you to confidently and reliably present newscasts with integrated audio, dynamic newscast updates, as well as QuickStart buttons to play intros and sounders. If you prefer to read from paper copy, the NewsBoss AudioPalette enables accurate playback of actualities in the correct order.

Users have complete flexibility and total control with NewsBoss and can access anything in the system including wires, scripts and audio even while on-air. Newscast script and line-up changes are instantly reflected throughout the NewsBoss system, including the on-air booth, so you can easily add a breaking story even while the newscast is going to air.



- Fully-customizable smooth-scrolling prompter allows you to set display variables and scroll rate for each user for error-free reading
- Control audio playback from the keyboard, mouse or external controls
- Dynamic rundown updates across the system enable late breaking news to be put to air even during a newscast
- AudioPalette has configurable layouts, colors and labels for easy operation
- Special headline fields enable scripts to be quickly re-purposed for web sites and other news dissemination services such as WAP, with automatic publishing of newscasts or selected scripts—including linked audio clips—using the integrated Web Export capability
- Podcasting support in the audio editor—record and edit the podcast audio, enter the descriptions and save your work as a podcast

Get the NewsBoss advantage today! **NewsBoss**



Broadcast Electronics, Inc. • 4100 North 24th Street, P.O. Box 3606, Quincy, Illinois 62305 U.S.A.
Telephone: (217) 224-9600 • Fax: (217) 224-9607 • bdcast@bdcast.com • www.bdcast.com

©2007 Broadcast Electronics, Inc. All rights reserved. Specifications are subject to change or improve without notice. Broadcast Electronics and the BE logo and AudioVAULT are registered trademarks of Broadcast Electronics. NewsBoss, QuickStart and AudioPalette are registered trademarks of Desktop Technologies Pty. Ltd.